



A meeting of the St. Joseph Downtown Community Improvement District (CID) board of directors was held on **Thursday, August 26, 2021** from 8:32 am to 9:58 am at 111 S. 7th Street or via Zoom. The following minutes were created by Christy George, Downtown Liaison.

Call to Order: Chairman, Ron Barbosa called the meeting to order at 8:32 am.

Roll call: The CID meeting was held at 111 South 7th Street or via Zoom. Ron Barbosa, Pat Dillon, Joe Houts, Bobbie Jo Hughes, and Teresa Fankhauser were present. John Spencer participated via Zoom. Absent: Brett Carolus. Guest: Annette Weeks, Josh Castor, Shannon Kusilek, Bob Dempster, Brady McKinley, Marty Liles, and Quinn Ritzdorf.

*****Approval of Meeting Minutes:** Pat Dillon made a motion to approve the June meeting minutes as written, Joe Houts seconded the motion. Motion carried unanimously. The July meeting did not have a quorum, the board reviewed the notes from the meeting.

Financial Report; given by Joe Houts: Joe Houts gave a review of the yearend financials and the July financial reports and a copy of these reports will be kept on file in accordance with the retention requirements.

*****Motion made by Pat Dillon to approve the yearend financial report, and claims. Motion seconded by Bobbie Joe Hughes; motion approved unanimously.**

*****Motion made by Teresa Fankhauser to approve the July financial report, and claims. Motion seconded by Bobbie Joe Hughes; motion approved unanimously.**

I-229 Study Team – Update on MoDOT study and solicit feedback. Presented by Josh Castor – Deputy Project Manager I-229 EA, Shannon Kusilek – MoDOT District Planning Manager, Bob Dempster – Chair SJATSO Coordinating Committee, and Marty Liles NW District Engineer: The I-229 study team is reaching back out to businesses and groups to give an update on the study and solicit feedback. They presented 3 alternatives...

1. 2nd and Main streets (RA2)— routes traffic onto a multilane road along Main Street. The road would cross over the railroad tracks at about Messanie before continuing in generally the same location as the existing double-decker bridge to the south end of the project.
2. Downtown Intersection (RA3 Modified) — routes traffic down ramps at Felix and Francis Streets (similar to the existing ramps), there would be a signalized intersection at about 2nd and Felix Streets. Traffic would then head south along 2nd Street, cross over the railroad tracks, and continue in generally the same location as the existing double-decker bridge to the south end of the project.
3. Boulevard East of Tracks (RA5) — routes traffic on the east side of the railroad tracks. A bridge would be constructed from the substation over the railroad to make the final connections at the north end of the project. Charles and Edmond Streets would have a signalized intersection as an entry point into downtown. The south end of the project would relocate several businesses and residences.

All 3 of these alternatives would tear down the double-decker bridge and require de-designation of I-229 as interstate. All 3 could be boulevard type facilities. RA2 and RA3 could not fit a 4-lane facility through the narrow section between the railroad and the river. However, through this narrow section a 2-lane facility has enough capacity to carry the traffic.

They would like to have the final option selected by the end of this year.

MWSU Center for Entrepreneurship update: Annette Weeks presented a report to the board to enlighten them on their efforts Downtown.

Recap on the Children's Discovery Center proposed for Downtown: Greg Hatten, Independent Consultant with the Mosaic Life Care Foundation met with members of the CID board to inform them on the purposed Mosaic Life Care Children's Discovery Center that would likely go in the Plymouth building (521 Felix) or the US Bank building (415 Francis). The Discovery Center will reflect the Foundation's mission and focus on hands on health and wellness activities for children from birth to age 8 while also aiding to revitalize the Downtown and increase tourism to our city. The Discovery Center is currently seeking funding for this project.

Recap on the Marketing Presentation: –Libby Waltemath & Miles Ramsay, Agency Directors & Brand Builders for Eagle Creative put together a mockup presentation of what the campaign would look like. The Downtown marketing campaign would...

1. Grab attention
2. Get people curious
3. Be fun

***Teresa Fankhauser made a motion to move forward with the Eagle Creative marketing campaign. Motion seconded by Joe Houts; motion approved unanimously.

Securitas Options: Christy informed the board that she met with Securitas concerning some Downtown security possibilities. The board decided to have an open forum discussion with Securitas and the Downtown CID community. Teresa will work with the city for the MO Theatre as a venue to host this meeting.

Election of Directors: Pat Dillon, Teresa Fankhauser and Bobbie Jo Hughes terms are expired on the board effective on September 6th. ***Jo made a motion to elect the following slate of officers, Pat Dillion, Teresa Fankhauser and Bobbie Jo Hughes to another four-year term on the board. Motion seconded by John; motion approved unanimously.

Tax Levy: Christy informed the board that the tax levy for this year has been set at .467 which is up from last years rate at .427. Christy advertised a public notice in the St. Joseph News-Press so that the tax could be voted on.

***Pat Dillon made a motion to approve the new rate, John Spencer seconded the motion. Motion carried unanimously.

Other Business:

Civic Arena Update: Brett Easley indicated in an email that they are working on a meeting with a private entity and will keep the board posted on any developments.

Mural Touchups: Joe Houts met with Sam Welty and they looked at the current condition of the murals. They agreed that nothing was in dire need of repair and they would follow back up with the CID board next year to reevaluate any mural restorations.

Main Street Survey: Christy informed the board of a survey being conducted by Main Street and she will send out a link.

Adjourn: Chairman, Ron Barbosa ended the meeting at 9:58am.