



No Quorum

A meeting of the St. Joseph Downtown Community Improvement District (CID) board of directors was held on **Thursday, July 22, 2021** from 8:32 am to 9:41 am at 111 S. 7<sup>th</sup> Street or via Zoom. The following notes were created by Christy George, Downtown Liaison.

**Call to Order:** Chairman, Ron Barbosa called the meeting to order at 8:32 am.

**Roll call:** The CID meeting was held at 111 South 7<sup>th</sup> Street or via Zoom. Ron Barbosa, Pat Dillon, Joe Houts, were present. Absent: John Spencer, Brett Carolus, Bobbie Jo Hughes, and Teresa Fankhauser  
Guest: Libby Waltemath, Miles Ramsay, and Greg Hatten.

**Children's Discovery Center proposed for Downtown – Greg Hatten Independent Consultant:** Greg met with members of the CID board to inform them on the purposed Mosaic Life Care Children's Discovery Center that would likely go in the Plymouth building (521 Felix) or the US Bank building (415 Francis). The Discovery Center will reflect the Foundation's mission and focus on hands on health and wellness activities for children from birth to age 8 while also aiding to revitalize the Downtown and increase tourism to our city. The Discovery Center is currently seeking funding for this project.

**Marketing Presentation – Libby Waltemath and Miles Ramsay, Agency Directors & Brand Builders for Eagle Creative:** Libby and Miles put together a mockup presentation of what the campaign would look like. The Downtown marketing campaign would...

1. Grab attention
2. Get people curious
3. Be fun

Christy will schedule a meeting to introduce the marketing campaign to the St. Joseph Downtown Association and Main Street groups.

**MWSU Center for Entrepreneurship update:** Miu Edlin presented a report to the board to enlighten them on her efforts Downtown.

**Board Terms:** CID board members, Pat Dillion, Teresa Fankhauser and Bobbie Jo Hughes terms will expire in September. Christy will confirm each member's willingness to continue serving on the board and submit the paperwork to the City and County.

**Other Business:**

**Adjourn:** Chairman, Ron Barbosa ended the meeting at 9:41am.