



A meeting of the St. Joseph Downtown Community Improvement District board of directors was held on **Thursday, March 25, 2021** from 8:31 am to 10:30 am at 111 S. 7th Street or via Zoom. The following minutes were created by Christy George, Downtown Liaison.

Call to Order: Chairman, Ron Barbosa called the meeting to order at 8:31 am.

Roll call: The CID meeting was held at 111 South 7th Street or via Zoom. Ron Barbosa, Pat Dillon, Joe Houts, Brett Carolus, John Spencer and Teresa Fankhauser were present. Bobbie Jo Hausman participated via zoom. Guest: Brett Esely and Chuck Kempf.

Civic Arena Project presented by Brett Esely, St. Joseph Sports Commission and Senior Associate Athletic Director/External Affairs at MWSU: Brett Esely presented to the board regarding the state of the Civic Arena and what it can be moving forward. Brett presented the board with a handout that divided up critical, needed, and potential improvement projects for the Civic Arena into four tiers. He expressed that without these needed improvements the city could lose the chance to host the NCAA Basketball tournament along with many other opportunities. To further move the project along they would need professional renderings. Christy will email Brett a CID grant application to help cover the cost for the professional renderings.

*****Approval of Meeting Minutes:** Pat made a motion to approve the meeting minutes as written, Teresa seconded the motion. Motion carried unanimously.

Financial Report; given by Joe Houts: Joe gave a review of the financial reports and a copy of these reports will be kept on file in accordance with the retention requirements.

*****Motion made by Teresa to approve the financial report, and claims. Motion seconded by Brett; motion approved unanimously.**

2021-2022 Budget: Joe presented the 2021-2022 budget to the board for approval. ******* John made a motion to approve the 2021-2022 Budget, Pat seconded the motion. Motion carried unanimously.

MWSU Center for Entrepreneurship update: A brochure to introduce the downtown merchants to Miu Edlin and the Center for Entrepreneurship was presented to the board and plans to personally introduce Miu to the downtown merchants was discussed.

Grant Requests:

Downtown Mayfest: Pat Modlin presented a grant request to put on a four week Mayfest seasonal event, where there are activities and programing in the park for the month of May. *******The grant committee made a motion to approve the request for Mayfest with reimbursement up to \$2,000 upon presentation of receipts. John seconded the motion. Motion carried unanimously.

Lamppost Banners and Flags: Pat Modlin presented a grant request to purchase and install banners for downtown lamp posts and to acquire colorful flags to be placed on businesses. The grant committee made a recommendation to not fund at this time. They would like to table the discussion until graphics are produced and agreed upon.

Other Business:

Marketing: Discussion concerning marketing the downtown was presented, ideas included the wrapping of a water tower and drone commercials. Christy will contact several videographers and investigate the cost of a commercial.

Security: Discussion regarding downtown security concerns were presented by Teresa. Christy will invite the Mayor, the Chief of Police, the City Attorney and the head of Mosaic Security to a special meeting to discuss downtown security concerns.

*****Adjourn:** Motion made by Teresa to adjourn the meeting at 10:30 am, seconded by Joe. Motion was approved unanimously.