

Minutes

January 23, 2020

A meeting of the St. Joseph Downtown Community Improvement District board of directors was held on Thursday, January 23, 2020 from 8:35 am to 9:40 am in the Allied Arts Council conference room, 128 S. 8th St. Directors present were: Ron Barbosa, Pat Dillon, Teresa Fankhauser, Joe Houts, Brett Carolus and Rhabecca Boerkircher. Directors absent were: John Spencer and Bobbi Jo Hausman. Also present was: Cris Coffman and Patrick Modlin.

Call to Order: Chairman, Ron Barbosa called the meeting to order at 8:35 am.

Approval of Meeting Minutes: Teresa Fankhauser made a motion to approve the meeting minutes as written. Joe Houts seconded the motion and the board voted in favor (5-0).

Financial Reports: Joe Houts gave a report on the financial status of the organization for November and December. He also spoke about the concession building account. After discussion, Teresa Fankhauser made a motion to approve the financial reports. Brett Carolus seconded the motion and the board voted in favor (5-0).

Holidays Downtown: Pat Modlin gave the board an update on the Holiday's Downtown promotional events. He said that Dana Massin will not be the chair of the events next year that brought success for all organizations not just one. Downtown First did the majority of the organizational efforts. He inquired if the new downtown person for Mosaic could be the possible chair for next year. Pat Dillon indicated that it might be possible. Pat Modlin continued to explain that all the money for the events went through the NW Missouri Community Foundation through a fund designated as the Downtown Investment Fund. He said that he set it up this way to facilitate getting the CVB grant money. There will be approximately an \$8,000.00 balance in the fund and asked the board what their thoughts were about utilizing the money for other activities. He stated that more money would have to be raised to get the CVB grant because it is a matching grant. Teresa Fankhauser inquired if the downtown businesses would have any buy in to the marketing campaign similar to the commercials that ran on NPG. Pat Modlin explained that the bulk of the money obtained from the CVB grant would be spent on a new website for downtown. The marketing committee established by the strategic plan for downtown, has already received bids (three) for the creation of a website. Other things the money would be utilized for include an advertisement in the KC Star and 36th Highway publication.

Update on the Downtown Liaison: Pat Dillon told the board that Mosaic's new Downtown Liaison, Christy George will begin her new position on February 3rd in the office directly across from Longboards. Pat Dillon stated that she has a good background in marketing. Ron Barbosa stated that the CID needs to work on a management agreement with Mosaic to utilize her for

CID business. Pat Dillon said that the fee is \$10,000.00 to use her services. Teresa Fankhauser made a motion to accept Mosaic's offer but to keep Rhabecca Boerkircher on until March 31st to assist with the transition. Joe Houts seconded the motion and the board voted in favor (4-0, Pat Dillon abstained).

Concession Building Management Agreement: Ron Barbosa told the board that he has contacted Bruce Woody again about being released from the Concession Building management agreement but Bruce Woody has not responded.

Office Lease: It was the consensus of the board to give the city a thirty day notice to vacate the office by March 1st.

Gates: The board will stand by their decision to not insure the gates until they have been accepted by the city. They also decided that they will not be responsible for taking them up or down but rather whoever takes out the permit should be the groups responsible to operate them.

Other Business:

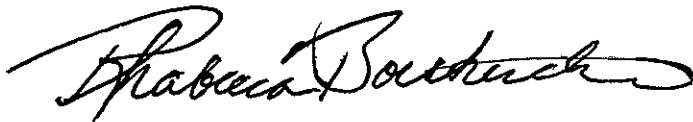
Bicentennial Statue: Joe Houts told the board that there is a group that would like to purchase a bicentennial statue for the upcoming celebration.

Advertisements: Ron Barbosa told the board about an idea he had to reach out to businesses and encourage them to put in requests to advertise in their programs.

Small Business Representative: Cris Coffman told the board that she would like to see them add a small business representative to their board.

Adjourn: Joe Houts made a motion to adjourn the meeting at 9:40 am. Pat Dillon seconded the motion and the board voted in favor (5-0).

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Rhabecca Boerkircher". The signature is fluid and cursive, with a long horizontal flourish at the end.

Rhabecca Boerkircher
Executive Director