



Minutes  
August 27, 2015

A meeting of the St. Joseph Downtown Community Improvement District board of directors was held on Wednesday, August 27, 2015 from 8:38am to 9:42am in the Allied Arts Council conference room, 128 S. 8<sup>th</sup> St. Directors present were: Royce Balak, Bobbi Jo Hughes, Lee Sawyer, John Spencer, Ron Barbosa, Pat Dillon and Rhabecca Boerkircher. Also present was Dustin Smith. Directors absent were: Teresa Fankhauser.

Call to Order: Chairman, John Spencer called the meeting to order at 8:38am.

Approval of Meeting Minutes: Royce Balak made a motion to approve the meeting minutes from the July 23<sup>rd</sup> meeting. Lee Sawyer seconded the motion and the board voted in favor (6-0). Bobbi Jo Hughes made a motion to approve the meeting minutes from the August 5<sup>th</sup> special meeting. Royce Balak seconded the motion and the board voted in favor (6-0).

Financial Report: Rhabecca Boerkircher told the board that the Downtown Association will be having their general membership meeting on September 9<sup>th</sup> at the Tiger's Den. She suggested that it would be a good opportunity to get a big "check" photo. The board agreed. After discussion, Ron Barbosa made a motion to approve the financial report. Royce Balak seconded the motion and the board voted in favor.

Organizational Goals: Lee Sawyer informed the board that his committee has established some goals for the organization and that he has met with Rhabecca to discuss their expectations. One of the goals is to obtain a non-realtors license to be able to access the real estate multi-list to determine if properties are available. An update on the goals will become a monthly agenda item.

Annual Report: The board discussed the annual report and requested a few changes. The board would like to proceed with having the report printed and mailed to all the downtown

property owners and businesses. Rhabecca Boerkircher will get an estimate on getting the document printed.

Griffon Edge: Rhabecca Boerkircher gave the board an update on the Griffon Edge project. She thanked Royce Balak for his work on priming the wall for the mural. She told them that a Leadership St. Joseph class was going to put together a plan for the next two years.

Website: Rhabecca Boerkircher informed the board that she and Shirlee received training on updating the website on Friday, August 21<sup>st</sup>. They are working with the company to get the website updated.

Other Business:

Marketing Campaign: The board discussed the possibility of doing a marketing campaign featuring pictures of downtown activity. It was suggested to talk with Missouri Western State University about working on the concept.

Banners: Royce Balak asked about the status of the banners. Rhabecca Boerkircher informed the board that Kim Jennings has volunteered to put them up and he has picked them up from the office.

Grants: Royce Balak has three grant requests. He asked for a special meeting to review them. Board members decided on September 10<sup>th</sup> at 8:30am.

Mosaic: Pat Dillon told the board that they are getting ready to lease the parking lot at 7<sup>th</sup> and Edmond. They plan on splitting the lot and making half of it available so that it doesn't cause such a hardship. Brent Larson with the Museum Hill Association is trying to coordinate a cookout to welcome future Mosaic caregivers to downtown.

Certification Letter: Rhabecca Boerkircher informed the board that they have received the certification letter from the State Auditor for the tax rate for this year.

Adjourn: Lee Sawyer made a motion to adjourn at 9:42am. Pat Dillon seconded the motion and the board voted in favor (4-0).

Respectfully submitted,



Rhabecca Boerkircher  
Executive Director